

Smit Mukesh Chacha

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Overview: I have a BSc degree in Computer Visualization and Games from London Metropolitan University and experience in Front End Development, Search Engine Optimization and Google Analytics. Currently I am looking for full time employment in similar fields. My strengths are onsite SEO and offside SEO including: link building, web analytics, keyword research, building cost effective optimized landing pages, A/B Testing and Multi Variable Testing, social media marketing, article marketing and video marketing along with xHTML, CSS, JavaScript/Jquery, PHP, mySQL, Open Source, Dreamweaver and Photoshop.

Key Skills

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|-----------------|---------------------|---------|-----------------|---------------|
| • Dreamweaver | • xHTML/HTML5 | • PHP | • Link Building | • FTP |
| • Photoshop | • CSS2/CSS3 | • mySQL | • Web Analytics | • Open Source |
| • Autodesk Maya | • JavaScript/Jquery | • SEO | • E-Commerce | |

Education

London Metropolitan University

Bsc in Computer Visualization and Games

Sep 2005 – Jul 2008

Escola Dr. Antonio Carvalho Figueiredo (Portugal)

I.T. Diploma (Technical of Informatics)

Sep 2002 – May 2005

Work Experience

Jul 2011 – Ongoing

Freelance – SEO and Web Analytics

Onsite SEO/Link Building/Web Analytics

Key Responsibilities: I have done keyword research, onsite SEO where I targeted the keywords over page titles, meta tags, image alt tags. Done link building using article marketing, article spinning, social media marketing, social bookmarking, video marketing, list building and email marketing. Have tracked the web traffic using Google Analytics and make tweaks based on the web analytical data.

Mar 2010 – May 2011

Freelance - Front End Development

Web Design/Web Development/SEO

Key Responsibilities: I used Adobe Photoshop to create a web template (wireframe layout of the website) the graphics was also optimized for faster rendering. I also created the logo and banners for the website. Then I jump to Dreamweaver where I use xHTML, CSS and JavaScript to build the landing pages. The pages were done with onsite SEO in mind.

Jul 2009 – Feb 2010

OCMS London

Web Design/Web Development/SEO

Key Responsibilities: I used Adobe Photoshop and MS Word to create College prospectus, handbooks, flyers, logo, banners and other promotional material. I also used Dreamweaver code: xHTML, CSS, JavaScript and some PHP/MySQL and built the College website.

Aug 2008 – Jun 2009

Freelance - Front End Development

Web Design/Web Development/SEO

Key Responsibilities: I used Adobe Photoshop to create the web graphics for the design of this website. I also used Adobe Dreamweaver as a web editor and applied CSS styles for the position and typography of the content. The whole website is done using DIV tags and highly SEO optimized. Plus PHP and mySQL for the E-Commerce Website.