# Smit Chacha

Mob: 07737345195 E-Mail: <u>s\_m\_i\_t@hotmail.com</u> Portfolio: http://www.smitchacha.com/

Graphic Designer | Web Developer | SEO Specialist | Content Writer | Affiliate Marketer | Forex Trader | Book Writer

# **Technical Skills**

Adobe Photoshop Adobe Dreamweaver Autodesk Maya WordPress Microsoft Office PSD to HTML5/CSS Content Marketing SEO Book Publishing Affiliate Marketing Forex Trading Google Analytics Webmaster Tools E-Commerce Social Media Marketing Link Building

### About Me

I have over 10 years experience in building, developing and marketing blogs/websites. Book publishing and distribution, content writing (web and print). Graphic design and marketing. Managing multiple E-commerce stores. Analysing and converting organic traffic into sales. Building and growing social media account followers and likes. Forex trading (fundamentals, technical analysis and risk management).

# **Education:**

Sept 2005 - Jul 2008 London Metropolitan University

BSc in Computer Visualization and Games

**Sept 2002 – May 2005** Information Technology Diploma (I.T.) Escola Dr. Antonio Carvalho Figueiredo (Portugal)



### Languages:

English, Portuguese, Gujarati, Hindi - Spoken

HTML5, CSS, PHP, MySQL, JavaScript - Technical

### Work Experience:

# Mar 2010 - Current Freelancer/Web Developer/Affiliate Marketer/Writer/Forex Trader/Employment Advisor

- Registering Domain Names and Server FTP
- Installing Content Management System (WordPress)
- Downloading and Installing Various CMS Plug-ins as necessary
- Designing Logos and Graphic Design in Photoshop
- SEO (Onsite, Offsite)
- Content Writing/Publishing and Social Media
- Installing, Analysing and Optimizing Web Traffic (Google Analytics)
- Book Publishing
- Forex Trading
- CV Writing Service